MSCA SPRING CONFERENCE 2027 SPONSORSHIP OPPORTUNITIES

Help Us Invest in Montana School Counselors

The Montana School Counselor Association (MSCA) Spring Conference brings school counselors from across Montana together for professional learning, connection, and inspiration. Each year, an average of 200 school counselors attend, creating a valuable opportunity to connect with and support professionals who serve Montana students every day. Your sponsorship helps make meaningful professional learning experiences, resources, and connections possible for school counselors across the state. Whether you want to invest in professional learning, help a counselor attend, celebrate the profession, or create opportunities for connection, there's a way for your organization to make an impact.

🎓 HELP A COUNSELOR ATTEND

PROVIDE A CONFERENCE SCHOLARSHIP | $400–$2000

Your sponsorship provides a scholarship for a Montana school counselor to attend the MSCA Spring Conference, giving them access to professional learning, resources, and connections they can bring back to their students and school community. Priority will be given to counselors from rural and tribal communities, first-year school counselors, and graduate students.

Includes:

- Verbal and logo recognition during the conference
- Logo recognition on MSCA website and social media

Choose your impact:

- Sponsor One Counselor – $400
- Sponsor Five Counselors – $2000

🏆 CELEBRATE THE PROFESSION

SCHOOL COUNSELOR OF THE YEAR & ADVOCATE OF THE YEAR | $250

Celebrate the people making a difference across Montana. Help MSCA recognize outstanding school counselors and advocates at our Spring Conference. Your sponsorship helps provide award plaques, nominee certificates and celebration event expenses.

Includes:

- Verbal and logo recognition during the awards ceremony

🎤 INVEST IN PROFESSIONAL LEARNING

BREAKOUT SESSION SPONSOR | $250
Support specialized professional learning on topics that matter to school counselors. Sponsors can choose the area of focus for the breakout session they sponsor. Topics may include: suicide prevention, trauma-informed practices, attendance, career & college readiness, special populations, and crisis response.

Includes:
- Logo recognition connected to the sponsored session

EMERGING ISSUES SPONSOR | $500
Help counselors explore what's next. The 2027 conference will feature a screening of the newly released film, *Screenagers: Generation AI*, giving counselors an opportunity to explore how AI is affecting young people's learning, relationships, and mental health - and how counselors can support students and families. Attendees will walk away with practical resources they can use when they return to their school.

Includes:
- Verbal and logo recognition during the showing, along with recognition on social media
- Logo recognition on the MSCA website and a printed insert included in attendee folders

KEYNOTE SPONSOR | $2000
Help bring an inspiring speaker or expert to address topics that matter to school counselors and the students they serve.

Includes:
- Verbal recognition from the podium
- Logo recognition on a printed insert included in attendee folders
- Logo recognition on the MSCA website and social media
- Opportunity to place promotional items and/or flyers in attendee folders

Interested in a different sponsorship opportunity?

If you have an idea for how your organization would like to support Montana school counselors, we'd love to talk with you. MSCA is happy to work with sponsors to create meaningful opportunities that align with your organization's goals and our conference needs.

When you sponsor MSCA, you're investing in the professionals who help Montana students thrive.

MONTANA SCHOOL COUNSELOR ASSOCIATION

🤝 PARTNER SPONSORSHIPS

Not every conference expense fits neatly into a sponsorship category. Partner sponsorships give MSCA the flexibility to direct funds where they are most needed to create a valuable conference experience for Montana school counselors. Your support helps make professional learning, speakers, materials, technology, and other conference needs possible - while providing meaningful recognition for your organization.

BRONZE LEVEL | $250/$500

- Verbal recognition from the podium
- Logo recognition on a printed insert included in attendee folders
- Recognition of sponsorship in post-conference newsletter

SILVER LEVEL | $1000

All benefits of Bronze Level PLUS:

- Opportunity to place promotional items and/or flyers in attendee folders (260 copies provided by sponsor)
- Recognition on social media

GOLD LEVEL | $2000

All benefits of Bronze and Silver Levels PLUS:

- Logo linked to your homepage on the MSCA Spring Conference webpage for six months

PLATINUM LEVEL | $3000/$4000

All benefits of Bronze, Silver, and Gold Levels PLUS:

- Complimentary Supporting Membership to MSCA for one year ($50 value)
- Choose one of the three events below (limited availability). Your company will be featured at your selected event, with the opportunity to provide a 10-minute presentation to all attendees.
  - Thursday lunch
  - Thursday evening social
  - Friday lunch

DIAMOND LEVEL | $5000/$6000/$7000/$8000/$9000/$10,000

All benefits of Bronze, Silver, Gold and Platinum Levels PLUS:

- Exhibitor table at the MSCA Spring Conference (limited availability)
- Up to 20 minutes to present at your selected Platinum-level event
- Two Spring Conference registrations

BECOME A 2027 SPONSOR

Visit our website to explore sponsorship opportunities and select the option that's right for you:
https://mtschoolcounselor.org/Sponsorships_and_Exhibitors

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